Thursday, April 2, 2009

Venue
Maxwell School Public Events Room
(220 Eggers Hall)

5:00 – 5:30 PM
Reception

5:30 – 5:45 PM
Introductory Remarks
Mehrzad Boroujerdi,
Maxwell School, Syracuse University

5:45 – 7:00 PM
Keynote Address: New Prism in the Distorted Lens
Lawrence Pintak,
The American University in Cairo

Friday, April 3, 2009

Venue
Maxwell School Global Collaboratory
(060 Eggers Hall)

Welcoming Remarks
Dean Lorraine Branham,
Newhouse School of Public Communications

9:00 – 10:00 AM
Panel 1
“Covering” Islam
Chair: Gustav Niebuhr,
Newhouse School, Syracuse University
Jonathan Lyons (former Reuters’ editor and foreign correspondent): Media and Its Discontent: Why the West Doesn’t ‘Get’ Islam
Rami Khouri (American University of Beirut): Political Party or God’s Instrument? Reflections on Reporting Accurately on Hizbullah, the ‘Party of God’

10:00 – 10:30 AM
Discussion and Q&A

10:30 – 10:45 AM
Break (220 Eggers Hall)

10:45 – 12:00 PM
Panel 2
Media and its Constituency
Chair: Tazim Kassam,
Religion Department, Syracuse University
Toby Jones (Rutgers University): Is Anybody Listening?
Women and the Media in the Middle East
Nir Rosen (Independent Journalist): TBA

12:00 – 12:30 PM
Discussion and Q&A

12:30 – 1:30 PM
Lunch Break (220 Eggers Hall)

1:30 – 2:30 PM
Panel 3
Public Diplomacy toward the Muslim World
Chair: Nancy Snow,
Newhouse School, Syracuse University
Roger Hardy (BBC): Good Muslim, Bad Muslim and the Battle for Hearts and Minds
Dafna Linzer (ProPublica): Five Years of Hearts and Minds

2:30 – 3:00 PM
Discussion and Q&A

3:00 – 3:15 PM
Break (220 Eggers Hall)

3:15 – 4:15 PM
Panel 4
Muslim Media’s Different Take
Chair: Mehrzad Boroujerdi,
Maxwell School, Syracuse University
Hafez al-Mirazi (Al Hayat Television, Egypt): The Muslim Media and Obama’s America: A Short Honeymoon?
Abderrahim Foukara (Al-Jazeera Television): Going in Looking Out: Arab Satellite TV in the Age of the Internet

4:15 – 4:30 PM
Discussion and Q&A

4:30 – 5:00 PM
Panel 5
Closing Remarks
Lawrence Pintak,
The American University in Cairo

Conference Conveners
- Mehrzad Boroujerdi
- Tazim Kassam
- Gustav Niebuhr
- Nancy Snow

Comedy Show
“Arabs Gone Wild”
Acts Include:
Dean Obeidallah, Maysoon Zayid,
Maria Shehata, and Amer Zahr.

Venue
Grant Auditorium, College of Law
Syracuse University
April 3, 2009, 8:00 – 10:00 PM

The conference and the comedy show are free and open to the public.